FOR IMMEDIATE RELEASE

MAUI BREWING CO. TO JOIN STONE BREWING CO. IN DISTRIBUTING CRAFT BEER BRANDS IN MAUI

Lahaina, Hawaii (Feb. 14, 2014) - Maui Brewing Co. is pleased to announce that the authentic Hawaiian craft brewery is partnering with San Diego, CA-based Stone Brewing Co. to create a craft beer distributor, by craft brewers for craft brewers: Maui - Stone Craft Beverages. In addition to making Stone’s beers available throughout Maui for the very first time, the new company will have an amazing portfolio of other craft beer brands arriving to the island. The ultimate goal of this joint venture is to elevate craft beer awareness island-wide and bring more authentic craft beer to Hawaii.

Targeting April 2014, Stone will begin shipping a diverse portfolio of bottles and kegs to Maui from San Diego by way of refrigerated containers. Once beer arrives to the Hawaiian Island, it will be hitting a 16,000-square-foot distribution center with a 4,500-square-foot cold storage area. Stone Brewing’s and Maui Brewing’s joint efforts will ensure that fans have the opportunity to purchase various fresh craft beer brands for on-site and off-site consumption throughout Maui that will include:

- Maui Brewing Co. - Maui, HI
- Stone Brewing Co. - Escondido (San Diego County), CA
- AleSmith Brewing Company - San Diego, CA
- Avery Brewing Company - Boulder, CO
- Bear Republic Brewing Co. - Healdsburg (Sonoma County), CA
- The Bruery - Placentia (Orange County), CA
- Oskar Blues Brewery - Longmont, CO
- Port Brewing Company/ The Lost Abbey - San Marcos (San Diego County), CA
- Saint Archer Brewing Co. - San Diego, CA

This is only the latest chapter in Stone and Maui Brewing's cooperative history. Long before this partnership, Maui Brewing Founder Garrett Marrero enjoyed a close relationship with Stone Co-founders Greg Koch and Steve Wagner, and the two companies have worked together to attain mutual success.

"Ever since Greg and I initially met and shared a cab in 2006 during the Seattle World Beer Cup, we have had a positive and continuously growing relationship as craft beer comrades," said Marrero. "A major part of Stone’s and Maui's successful relationship can be credited to both companies having aligned visions for the growth of craft beer, including environmental sustainability, regard for the community and
uncompromising business ethics. Maui - Stone Craft Beverages is just another foray in the brewing companies' shared mission of bringing great beers to deserving fans."

Since 2008, Maui Brewing Co. has employed Stone Distributing Co. to make its craft ales and lagers available to retailers throughout Southern California. Additionally, in 2009, Maui Brewing Co. contributed to the collaborative brewing of the Ken Schmidt/Maui/Stone Kona Coffee, Macadamia, Coconut Porter, and helped Stone secure special ingredients for the beer through its distributors.

As a result of this new distribution partnership, people living on Maui can expect a dramatic increase in craft beer selections from notable brewers around the U.S. Most importantly, because of this joint venture, the Hawaiian island is about to become even more flavorful for residents and visitors alike!

Maui Brewing Co. is a craft brewery based in Maui, HI. As the largest authentic Hawaiian brewery, it currently has one brewery in Lahaina, and one brewpub in Kahana that creates more than 40 different styles on a rotating basis. In 2005 Maui Brewing Co. produced 400 barrels from the single brewpub and expanded into an additional brewery location in 2007, producing a little over 20,000 barrels in 2013.

MBC has remained consistent in the vision, "Handcrafted Ales & Lagers Brewed with Aloha". This means respect for the environment, the community, its people, and company ethics are considered in every high-quality craft beer brewed. The beers have been recognized worldwide for quality and innovation winning more than 100 medals in a short history.

Maui Brewing Co. is currently in construction to move production to a state-of-the-art brewery in Kihei. This will help meet current demand, and give the ability to open additional markets. The goal is to be brewing, drinking, and shipping beer from this new brewery in June 2014.

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