



PRESS RELEASE  
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**FOR IMMEDIATE RELEASE**

## **MAUI BREWING COMPANY'S IMPERIAL COCONUT PORTER AVAILABLE IN BOTTLES FOR HOLIDAY GIFT-GIVING**

Kihei, Hawaii (December 15, 2016) – Based on popular consumer demand, Maui Brewing Company's bottling project continues with a limited release of the 2016 Great American Beer Festival Gold Medal Field Beer champion, Imperial Coconut Porter.

A deeper, more intense version of MBC's flagship Coconut Hiwa Porter, Imperial Coconut Porter is brewed with hand toasted coconut, and subtle hints of cacao and coffee. The rich, slightly sweet and malty ale utilizes seven different malts, including black and chocolate, as well as raw and toasted coconut. It pours with a dark tan head and drinks with a silky smooth, yet warming finish.

While Imperial Coconut Porter has been available to restaurants and bars carrying Maui Brewing Company products, this is a new opportunity for consumers to purchase the 750ml bottles for personal consumption – perfect for gift-giving this time of year. Imperial Coconut Porter, with its 9.0% ABV and 32 IBUs, will be available only in the Hawaii market and at both Maui Brewing Company locations in Kihei and Lahaina, beginning today.

Maui Brewing Company is on pace to brew 45,000 barrels in 2016. MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit [MauiBrewing.com](http://MauiBrewing.com) or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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### ***About Maui Brewing Company***

*Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery and tasting room in Kihei, as well as a brewpub in Kahana. Maui Brewing Company is available in more than 20 states and 10 international countries with more areas to follow.*