

FOR IMMEDIATE RELEASE
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Maui Brewing Co. Expansion

Keeping it Hawaiian

TRULY LOCAL, TRULY NO KA OI



(Lahaina, Kahana, Maui) – In response to a large, increased demand for Maui’s only microbrews, Maui Brewing Co. (MBC) is currently expanding their packaging brewery in Lahainatown. A pair of 100 barrel tanks, one fermenter and one brite tank for conditioning have been installed. This production brewery location opened only eight months ago. “It feels like we just started yesterday, and we’re already adding tanks, doubling our capacity. It’s awesome to see Hawaii supporting its local beer!” stated founder Garrett Marrero.

In addition to the new equipment mentioned above, Maui Brewing Co. purchased various items from Maui Land & Pineapple (ML&P). Recently, this pineapple cannery closed its doors and their equipment was sold at auction on October 31st. At that auction, MBC purchased ink jet coders (to date code cans), a pneumatic air lift (for lifting cans into place in the canner) and some miscellaneous stainless steel components to increase efficiencies. MBC’s success ensures that canning will undoubtedly continue on Maui, even with ML&P gone. As an enterprise that is very committed to “keeping it Hawaiian”, MBC is particularly proud to preserve a piece of Hawaiian history in utilizing some of the very same equipment that made ML&P so successful. MBC will use this equipment well in continuing to produce world-class beers. “I get a kick out of keeping this equipment in use; it’s rewarding to keep a bit of our cultural history alive. The very equipment that was used in canning local Maui pineapple is canning Maui’s beer.....that’s cool!” proudly states Garrett.

Founder Garrett Marrero and his wife, Melanie, run a 7-barrel brewpub at the Kahana location as well as the 25-barrel full production brewery and canning facility in Lahaina. Maui Brewing Co. is a truly local beer as 100% of their products are made in Hawaii as opposed to other “Hawaiian” beers.

Contact Garrett W. Marrero at 808.280.4687 or g@MauiBrewingCo.com for interviews, additional information, media questions, or to order for your retail/restaurant/resort establishment.

Brewpub

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