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## Precious Medals Found in Maui Beer!

*TRULY LOCAL, TRULY NO KA OI*



Lahaina, Kahana, Maui – Maui Brewing Co. is proud to announce that in their respective categories, Bikini Blonde Lager and CoCoNut PorTeR received silver medals and Maui Pale Ale received a bronze medal at this year's World Beer Cup held in San Diego, CA.

The World Beer Cup, "the Olympics of Beer Competitions," is one of the very few international beer competitions awarding only one gold, silver and bronze in each category. In 1996, the Brewers Association developed the World Beer Cup® -- an International Competition to celebrate the art and science of brewing by recognizing outstanding achievement. In that first year, there were 600 beers entered from 250 breweries in 20 countries. This inaugural competition was held in Vail, Colorado, U.S.A. 644 breweries from 58 countries entered 2864 beers this year's competition. 91 styles of beer were judged by 129 judges hailing from 21 countries.

Results for Maui Brewing Co.'s entries were as follows:

<b>Beer</b>	<b>Category No.</b>	<b>Category Name</b>	<b>Medal</b>
Bikini Blonde Lager	Category 19	Cellar or Unfiltered Beer	Silver
CoCoNut PorTeR	Category 7	Herb and Spice Beer	Silver
Maui Pale Ale	Category 79	American-Style Pale Ale	Bronze

Maui Brewing Co. distributes genuine Hawaiian microbrews. These beers are wholly produced and packaged in Lahaina by MBC. Although of course, these are USA products, due to Maui's geographical location, MBC products can actually be considered "imported" to the mainland, especially given the fact that the Hawaiian Islands are the most isolated group of islands on the planet! When you are drinking a Maui Brewing Co. microbrew, you are guaranteed that you are enjoying an authentic Mauiian beer and "keeping it Hawaiian".

With a strong commitment to the local economy, and deep concern for the environment, MBC microbrews are packaged with the most ecologically-friendly materials. Although cans and bottles are both recyclable, bottles still break and may pose a risk at beaches. The cans are manufactured on Oahu and designed by local Maui artists and have the added bonus of protecting the beer in the best possible manner, protecting our beers from both light and oxygen damage which can seriously compromise the taste. Plastic rings are dangerous to marine life and therefore, you will find a recyclable cardboard wrap around the cans. The spent grain from beer production is donated to local ranchers for cattle feed; and any cans damaged in production are donated to the Maui Humane Society. A few months back MBC purchased equipment from Maui Land & Pineapple, preserving a piece of Hawaii's canning history

Founder Garrett Marrero and his wife, Melanie, run a 7-barrel brewpub at the Kahana location as well as the 25-barrel full production brewery and canning facility in Lahaina. Maui Brewing Co. is a truly local beer as 100% of their products are made in Hawaii as opposed to other "Hawaiian" beers.

Contact Garrett W. Marrero at 808.280.4687 or [g@MauiBrewingCo.com](mailto:g@MauiBrewingCo.com) for interviews, additional information, media questions, or to order for your retail/restaurant/resort establishment.

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*Kahana Gateway Center*  
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**Production Brewery**  
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