



Maui Brewing Co.

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## **MAUI BREWING CO. WINS TWO MEDALS AT THE GREAT AMERICAN BEER FESTIVAL® – THE NATION’S BIGGEST BEER FESTIVAL**

Lahaina, Maui, Hawaii • 01 October 2005 — Maui Brewing Co. takes home two (2) Silver medals at the 2005 Great American Beer Festival Competition, the largest national beer competition that recognizes the most outstanding beers produced in the United States today. The top three winners in the competition’s 69 beer-style categories were announced October 1st at the 24th Annual Great American Beer Festival Awards Ceremony held at the Colorado Convention Center in Denver, CO.

Maui Brewing Co. was recognized in the Belgian-Style Strong Specialty Ale style category for its *Belgian Abbey Ale*, a special Belgian amber ale with a robust complexity of flavors. It’s unique plum and cherry fruit flavor is imparted from a special Belgian yeast mix that includes a wide range of malt flavors. Maui’s only brewery also took home the Silver medal in the Cellar or Unfiltered Style category for its *Honolua “Helles” Lager* – a pleasing, crisp-yet-soft, brew which ends with a wondrous malt-like finish. It’s made with 100% malted barley and aged to mellow its subtle flavors. The Lager is named after Maui’s most famous surf spot at Honolua Bay. Maui Brewing Co. is a 7bbl. brewpub located just north of Lahaina, Maui, HI that specializes in handcrafted ales and lagers. “We are very proud to bring home the first 2 medals for Maui. We will continue to innovate and handcraft all of our fine beers and food selections with Aloha. We brew so many styles, to see two of them be awarded such an honor is really exciting. This is huge for Maui!” says Garrett W. Marrero, owner of Maui Brewing Co.

The 2005 Great American Beer Festival Competition winners were selected by an international panel of brewing experts from an impressive field of more than 2,400 entries received from 466 U.S. breweries. More than 1,400 breweries were invited to compete. “The Great American Beer Festival is the premier judging event for the American craft beer industry,” says Nancy Johnson, Festival Director. “Being chosen a winner, no matter if gold, silver or bronze is truly an accomplishment.”

For more Great American Beer Festival Competition information and 2005 winners’ list, visit [www.beertown.org](http://www.beertown.org).

The Great American Beer Festival has been held every year since 1982 and is presented by the Association of Brewers not-for-profit educational, trade association for small and craft brewers. Its mission is to make quality beer and brewing knowledge accessible to all. Visit the website: [www.beertown.org](http://www.beertown.org) to learn more. The Association also hosts the bi-annual World Beer Cup® and is based in Boulder, Colo., U.S.A.

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