

FOR IMMEDIATE RELEASE
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Maui County Council Honors Maui Brewing Co.

July 7 Council Vote Recognizes Island Brewery's Award-Winning Beers

(Kahana, Maui) – The **Maui County Council** has officially recognized **Maui Brewing Co.** for awards the local brewery won in the **2006 World Beer Cup**.

In April of this year, Maui Brewing Co. was awarded two medals in the 2006 World Beer Cup, one of the globe's most prestigious beer competitions. The awards ceremony took place in Seattle, Washington.

Maui won a gold medal for its **CoCoNut Porter** in the "Herb and Spice Beer" category. There were 52 entries from around the world in the category.

Maui's **Red Cock Doppel Bock** earned a bronze medal in the "German Style Strong Bock" category, which included 27 entrants.

The Council voted unanimously to pass Council Resolution 6-63, which officially congratulated Maui Brewing Company for its honors. **The resolution cited Maui Brewing for the "pride and honor" it has brought to "the people and the County of Maui".**

Maui Brewing founder, **Garrett Marrero**, is thrilled that his company's beers have thrust him into the political spotlight. "We've been accused of making extremely good beer," Marrero says, "and we will take full responsibility for our actions."

"It is an honor to be recognized for the work we do," he adds. "We pride ourselves on making high quality, truly local beer for Hawaii's residents and visitors."

Maui Brewing is one of only 4 true Hawaiian breweries that make their beer in Hawaii. A number of "Hawaiian" beers are actually made and packaged off shore, and then shipped into the islands.

"Craft beers are imbued with a regional pride and character," Marrero says, "and we are proud that we are truly 'Made in Maui.' We focus on making a superior, authentically Hawaiian product and doing it right here on the island."

The World Beer Cup is held every two years and is considered to be the World's largest and most diverse international beer competition for professional breweries. The 2006 World Beer Cup had 2,221 entries from 540 breweries in 56 countries across 85 style categories. The beers were judged

according to style by 109 judges from 18 different countries. Maui Brewing Co. also won two medals at the 2005 Great American Beer Festival, held each year in Denver, Colorado

“It’s official now,” Marrero says proudly. “Maui Brewing Co. brews two of the best beers in the world, AND two of the best beers in the country.”

Maui Brewing Co. is planning a new brewing facility in the Upcountry area. Within the next year the company intends to release a number of its beers in “microcanned” six-packs.

The brewery will be competing again at the 2006 Great American Beer Festival in September.

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L - R: Charlie Papazian (Founder Brewers Assoc), Tom Kerns (Brewer), Garrett W. Marrero (Owner)