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FOR IMMEDIATE RELEASE

Maui Brewing Company Takes Home a Gold Medal at the Great American Beer Festival®

Imperial Coconut Porter Wins Coveted Brewing Honor in Field Beer

Kihei, Hawaii (October 11, 2016) – Maui Brewing Company earned a gold medal at the 2016 Great American Beer Festival (GABF) competition. Presented by the [Brewers Association](#), GABF is the largest commercial beer competition in the world and recognizes the most outstanding beers produced in the United States. The top three winners in the competition's 96 beer-style categories were announced October 8th at the Great American Beer Festival awards ceremony held at the Colorado Convention Center in Denver, Colorado.

“We’re truly honored to have this beer win top honors. Almost 7,300 beers judged and less than 270 medals made for an extremely competitive race,” said MBC Founder, Garrett Marrero. “Craft brewing is a labor of love for the entire Maui Brewing ‘ohana, they’ve earned this gold medal together!”

Maui Brewing Company was recognized in the Field Beer beer-style category for its Imperial Coconut Porter, a deeper, more intense version of MBC’s flagship Coconut Hiwa Porter. It is brewed with hand toasted coconut, and subtle hints of cacao and coffee. Maui Brewing Company is on pace to brew 45,000 barrels in 2016, and recently expanded their production facility, located in Kihei, Hawaii, increasing capacity to nearly 100,000 barrels.

The 2016 GABF competition winners were selected by an international panel of 264 expert judges from the record number of 7,227 entries, plus 88 Pro-Am entries, received from 1,752 U.S. breweries.

“The innovation, creativity and flavor of American beers was well showcased at this year’s Great American Beer Festival,” said Chris Swersey, competition manager, Great American Beer Festival. “This was the most competitive competition to date, with a record number of entries. Congratulations to all the winners who truly demonstrated the best of America’s beer culture.”

For more GABF competition information, including the 2016 winners list and photos, visit GreatAmericanBeerFestival.com.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery and tasting room in Kihei, as well as a brewpub in Kahana. Maui Brewing Company is available in more than 20 states and 10 international countries with more areas to follow. Visit MauiBrewing.com or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.