



PRESS RELEASE
605 Lipoa Pkwy., Kihei, HI 96753
Contact: PR@MauiBrewingCo.com
FOR IMMEDIATE RELEASE

**MAUI BREWING COMPANY TAKES YOU TO MAUI 12 OUNCES AT A TIME
COLLABORATES WITH CROOKED STAVE ON LATEST LIMITED RELEASE**

Kihei, Hawaii (February 14, 2018) – “Two Tickets to Paradise”, Maui Brewing Company’s tart tropical Saison brewed with hibiscus and local limes is a collaboration project developed with Crooked Stave of Denver, Colorado. The opportunity to taste this bright pink effervescent beer begins today on Valentine’s Day at Maui Brewing Company’s new full-service restaurant and tasting room in Kihei before it launches in all markets.

“We decided to brew a Saison that blended our love for sour fermentation and the use of local ingredients,” said MBC’s Brewmaster, Kim Brisson-Lutz. “We enjoy collaborating with breweries that are innovative and independent. We are huge fans of Crooked Stave and the beer they produce.”

Two Tickets to Paradise utilizes Pilsner Wheat, Flaked and Golden Naked Oats, as well as Motueka, Huell Melon, and Mandarina hops. The Saison has an ABV of 4.8% and 20 IBUs, creating what Brisson-Lutz described as having a “very vibrant acidity from the hibiscus and lime, super refreshing, and crushable”.

Available in all markets where Maui Brewing Company craft beer can be found, Two Tickets to Paradise comes in 4-pack cans and draft.

MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the ‘aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii’s largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery, full service restaurant and tasting room in Kihei, as

well as pubs in Lahaina (Maui) and Waikiki (Oahu). Maui Brewing Company is available in 23 states and 10 international countries with more areas to follow.

For product and lifestyle imagery and logos, please visit <http://mauibrewingco.com/logos-and-media-images/> and enter password: maui1234@