



PRESS RELEASE  
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**FOR IMMEDIATE RELEASE**

**PETER SCHEIDER, NATIONAL SALES MANAGER OF MAUI BREWING CO.  
NOMINATED FOR SALES & MARKETING EXECUTIVE OF THE YEAR AWARD**

Kihei, Hawaii (July 24, 2018) – [Maui Brewing Company](http://MauiBrewingCompany.com) is thrilled to announce its National Sales Manager, Peter Scheider, has been nominated and is a finalist for Pacific Edge Magazines's eighth annual [Business Achievement Awards](#).

Nominations were judged by an independent panel comprised of six esteemed members of the business community. The Sales & Marketing Award is presented in collaboration with the local chapter of [Sales & Marketing Executive International \(SMEI\)](#) and recognizes a sales and marketing executive whose agility, exceptional performance and effective leadership have demonstrated notable achievement toward company objectives, including sales growth and improved company market share, adapting to any change in market, and recognition as a leader among peers and/or in the community.

Nominator Garrett Marrero, Founder and CEO of Maui Brewing Company, states, "I'm lucky to work with Pete every day. Nominating him for an award that all of us at Maui Brewing believe he deserves is an honor. Pete has helped guide our organization from less than 20,000 barrels to over 60,000 barrels while curating a diverse sales team in Hawaii and the mainland. I couldn't be more proud to have him as our NSM and friend."

Scheider replied, "It is a great honor to be a finalist for the Pacific Edge Business Achievement Awards. Many thanks to Garrett Marrero for the nomination and to the great team at Maui Brewing Company that allows me to sell the best beer in Hawaii! I'm blessed to be part of this 'Ohana and always proud to represent our brewery."

MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit [MauiBrewing.com](http://MauiBrewing.com) or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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***About Maui Brewing Company***

*Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery, full service restaurant and tasting room in Kihei, as well as restaurants in Lahaina (Maui) and Waikiki (Oahu). Maui Brewing Company is available in 23 states and 10 international countries with more areas to follow.*