



PRESS RELEASE
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FOR IMMEDIATE RELEASE

MAUI BREWING COMPANY DISTRIBUTES 2019 BRAND CALENDAR

Glass Bottle Specialties Scheduled for Production

Kihei, Hawaii (December 18, 2018) – Maui Brewing Company is eager to announce their 2019 Brand Calendar which includes adding Pueo Pale Ale to the list of year-round availability in cans beginning in March.

The Hawaiian-style Pale Ale has a balanced malt profile and is kettle and dry-hopped for hop intensity. Sessionable at the beach, by pool, or after a day at work, the hoppy Pueo Pale Ale has an ABV of 5.6% and 62 IBUs.

Maui Brewing Company's calendar posts their core beers which are available year-round, along with quarterly releases which kick-off with Waimea Red Ale, Makena Cloud Hazy IPA, Da HI Life Lager, Land of Rainbows Tart Saison, a re-release of LaPerouse White Witbier, and Maui Lime Lager. Each will be available for a limited time following their release in either 4- or 6-pack cans in all markets where MBC can be found.

The brew team is extremely excited about their upcoming barrel-aged specialties which are planned for quarterly releases in 750ml bottles. The very limited availabilities include a 2019 Edition of the treasured Black Pearl, the robust Saint Damien, variations of MBC's award-winning Imperial Coconut Porter – including collaborative ingredients from Manoa Chocolate, Origin Coffee, and Donut Dynamite, and will round out the year with a celebratory 15-Year Anniversary Blend yet to be determined.

MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery, full service restaurant and tasting room in Kihei, as well as restaurants in Lahaina (Maui), Waikiki (Oahu), and coming soon to Kailua (Oahu). Maui Brewing Company is available in 23 states and 10 international countries with more areas to follow.

For product and lifestyle imagery and logos, please visit <http://mauibrewingco.com/logos-and-media-images/> and enter password: maui1234@