



PRESS RELEASE
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FOR IMMEDIATE RELEASE

**MAUI BREWING COMPANY COLLABORATES WITH SMOG CITY BREWING CO.
RELEASES STAR MAPS KOLSCH FOR A LIMITED TIME**

Kihei, Hawaii (December 6, 2018) – [Maui Brewing Company](#) has announced the details of its latest specialty release, Star Maps Kolsch, brewed in collaboration with [Smog City Brewing Company](#) of Torrance, CA. The name “Star Maps” is a reference that the independent breweries are connected by the stars and the Pacific Ocean, as well as making a nod to the tourist maps of the stars in the City of Angels.

Brewer Matt Ponichtera describes the collaboration effort, “Los Angeles will always have a special place in my heart. It is where I became a brewer, learning from some of the most passionate and talented people in our industry. The craft beer landscape in LA has grown dramatically since I moved away, so I was super stoked to be able to collaborate with my dear friends from one of the city’s first breweries, Smog City Brewing. It has been heartbreaking to see the fires in Malibu and surrounding areas devastate some of my old stomping grounds. Team MBC sends all of our Aloha to everyone affected from this massive disaster, and our gratitude to the heroes on the ground. Cheers to them - they deserve some beers!”

Star Maps Kolsch is brewed with local starfruit from [Ono Organic Farms](#) of Maui. The addition of Huell Melon, Motueka, and Calypso hops offers notes of citrus, apple, and melon, while the Pilsner, Wheat, and Vienna malts provide light malt character with citrus and fruit esters. Star Maps Kolsch has an ABV of 6.1% and 35 IBUs.

All Maui Brewing Company locations: Kihei, Lahaina, and Waikiki, will offer Star Maps Kolsch on draft or in 4-pack cans for to-go consumption for a limited time. It will also be offered on the mainland in a few markets where MBC beers are available.

MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the ‘aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow [@MauiBrewingCo](#) on Facebook, Instagram, and Twitter.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery, full service restaurant and tasting room in Kihei, as well as restaurants in Lahaina (Maui) and Waikiki (Oahu). Maui Brewing Company is available in 23 states and 10 international countries with more areas to follow.

For product and lifestyle imagery and logos, please visit <http://mauibrewingco.com/logos-and-media-images/> and enter password: maui1234@