



PRESS RELEASE  
605 Lipoa Pkwy., Kihei, HI 96753  
Contact: [PR@MauiBrewingCo.com](mailto:PR@MauiBrewingCo.com)  
**FOR IMMEDIATE RELEASE**

## **TASTE DA RAINBOW IN MAUI BREWING COMPANY'S LATEST LIMITED RELEASE, LAND OF RAINBOWS TART SAISON**

Kihei, Hawaii (June 18, 2019) – Back by popular demand, Maui Brewing Company will release the popular Land of Rainbows Tart Saison at Maui Brewing Company's Kihei location beginning Wednesday, June 19<sup>th</sup>. The kettle soured ale is hazy and pale with wine-like esters, and has a tart, fruity flavor. Its ABV is 5.5%, with 15 IBUs.

“When creating this recipe, I wanted a beer that was light, tart, and refreshing that would be ideal for hot summer days on Maui,” stated Brewmaster Kim Brisson-Lutz. “The blend of Sacc Brux Trios yeast, the acidity from the sour ferment, and Mosaic and Huell Melon hops creates a huge tropical flavor profile of lychee, mango, passionfruit, and berries. Taste Da Rainbow!”

Maui Brewing Company locations in Lahaina (Maui), Kailua and Waikiki (Oahu) will see allocations of Land of Rainbows in the coming weeks, as will key retail accounts and select restaurant, bar, and resort partners. Land of Rainbows will be available in 4-pack cans and draught for a limited time in Hawaii and a few west coast markets.

MBC is a fiercely local company and has remained steadfast regarding local production. The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit [MauiBrewing.com](http://MauiBrewing.com) or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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### ***About Maui Brewing Company***

*Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery, operating 100% in Hawaii. MBC is based on Maui, with its production brewery, full service restaurant and tasting room in Kihei, as well as restaurants in Lahaina (Maui), Kailua (Oahu), and Waikiki (Oahu). Maui Brewing Company is available in 23 states and 10 international countries with more areas to follow.*

*For product and lifestyle imagery and logos, please visit <http://mauibrewingco.com/logos-and-media-images/> and enter password: maui1234@.*