



PRESS RELEASE
605 Lipoa Pkwy., Kihei, HI 96753
Contact: PR@MauiBrewingCo.com
FOR IMMEDIATE RELEASE

**MAUI HARD SELTZER RECEIVES FIRST AWARDS
AWARDED TWO MEDALS AT U.S. OPEN BEVERAGE COMPETITION**

Kihei, Hawaii (December 8, 2020) – [Maui Hard Seltzer](#) announces it has earned its first medals at the 2020 U.S. Open Beverage Championship less than a year after launching the brand. Maui Hard Seltzer's Acai earned a Bronze Medal in the Berry category, while POG (passionfruit, orange, guava) earned a Silver Medal in the POG category. This was the first year for the U.S. Beverage Championship in which beverage makers entered Hard Seltzers, Soft Drinks, and Hard Kombucha.

"Maui Hard Seltzer is the result of a great deal of work put in as a team," stated [Maui Brewing Company](#) Founder and CEO, Garrett Marrero. "These awards are a huge pat on the back for working to create an authentic locally made seltzer with the same commitment to quality and innovation we have for our craft beers at Maui Brewing. Cheers to TeamMHS!"

A brand extension of Hawaii's largest independent craft brewery, Maui Hard Seltzer debuted in January 2020 with the launch of POG, Citrus, and Dragon Fruit flavors. The spiked sparkling water with a hint of natural flavors provide a sessionable low calorie (100 calories), low carb (<1g), zero sugars, gluten free offering to consumers. Mixed 12-packs include an Acai flavor option as well.

Maui Hard Seltzer is available in six-packs for single flavors and in aforementioned mix 12-packs through key retailers including Whole Foods, Safeway, 7-Eleven, Foodland, and Tamura's, among others. The seltzer can also be found at select restaurant, bar and resort partners, including [Maui Brewing Company's](#) restaurant locations on Maui and Oahu. Distribution is currently expanding to the 23 mainland markets where Maui Brewing Company products are available.

For more information, visit MauiHardSeltzer.com or follow @MauiHardSeltzer on [Facebook](#), [Instagram](#), and [Twitter](#).

###

About Maui Hard Seltzer

Launched in 2020, Maui Hard Seltzer is a brand extension of Hawaii's largest craft brewery, Maui Brewing Company which operates 100% in Hawaii. Varietals include POG (passionfruit, orange, guava), Citrus, Dragon Fruit, and Acai, offering a low calorie, low carbohydrate, zero sugar alcoholic beverage option.

Maui Hard Seltzer operates with a mission aligned to the same independent values, sustainability practices, and commitment to craft as its parent brand.