



PRESS RELEASE
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FOR IMMEDIATE RELEASE

**MAUI HARD SELTZER EARNS MULTIPLE AWARDS
RECEIVES MEDALS AT U.S. OPEN HARD SELTZER COMPETITION**

Kihei, Hawaii (October 4, 2022) – Recognized among over 250 applications from almost 80 hard seltzer brewers, [Maui Hard Seltzer](#) is pleased to announce three of their seltzers have been awarded honors in the [2022 U.S. Open Hard Seltzer Championship](#).

Maui Hard Seltzer's [Lemonade](#) earned a Gold Medal in the Lemon/Lemonade category, while POG (passionfruit, orange, guava) earned a Silver Medal in the POG category, and Dragon Fruit earned a Bronze Medal in the Fruit Category.

"Congrats to the Team," stated [Maui Brewing Company](#) President and COO Scott Metzger in an internal email. "Our seltzers continue to slay!"

A brand extension of Hawaii's largest independent craft brewery, Maui Hard Seltzer debuted in January 2020 with the launch of POG, Citrus, and Dragon Fruit flavors. Over the past two years, MHS added Acai and Lemonade to the lineup. The spiked sparkling water with a hint of natural flavors provide a sessionable low calorie, low carb, low sugar, gluten free offering to consumers.

Maui Hard Seltzer is available in six-packs for single flavors and in mix 12- and 24-packs through key retailers and on draft at select restaurant, bar and resort partners, including [Maui Brewing Company's](#) restaurant locations on Maui and Oahu. In early 2022, the brand published that distribution would expand to the 26 mainland markets where Maui Brewing Company products are available.

For more information, visit [MauiHardSeltzer.com](#) or follow @MauiHardSeltzer on [Facebook](#), [Instagram](#), and [Twitter](#).

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About Maui Hard Seltzer

Launched in 2020, Maui Hard Seltzer is a brand extension of Hawaii's largest craft brewery, Maui Brewing Company. Varietals include POG (passionfruit, orange, guava), Citrus, Dragon Fruit, Acai, and Lemonade offering a low calorie, low carbohydrate, low sugar alcoholic beverage option.

Maui Hard Seltzer operates with a mission aligned to the same independent values, sustainability practices, and commitment to craft as its parent brand.