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FOR IMMEDIATE RELEASE

MAUI BREWING COMPANY BROADENS DISTRIBUTION

Enters Georgia to Kick-Off Springtime

Kihei, Hawaii (March 10, 2023) – <u>Maui Brewing Company</u> will broaden its distribution footprint to 26 states, partnering with <u>United Distributors of Georgia</u> beginning this month.

MBC fans in Georgia will be able to purchase Maui's core craft beverages including Bikini Blonde Lager, Big Swell IPA, Coconut Hiwa Porter, Pineapple Mana Wheat, and Sunshine Girl Golden Ale as they are distributed to restaurants and retailers in both draft and cans.

"After successful launches in the border states of Tennessee and Alabama in 2022 and countless requests from our fans in Georgia, we felt the time was right to bring Aloha to the Peach State!" stated Mike Schaa, Division Director - East for Craft 'Ohana.

While discussing the new market launch with various craft brewing friends, Maui Brewing collaborated with New Realm Brewing of Atlanta on Mahalo Y'All Berliner Weisse, brewed with sweet tea, peach, and mango. Mahalo Y'All is available on draft only with limited distribution.

Look for Maui Brewing craft beverages to hit retailers including, but not limited to, select Kroger stores, Total Wine & More, local independent liquor stores, bars, and restaurants in the area.

The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow @MauiBrewingCo on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery. MBC is based on Maui, with its grid-independent production brewery, restaurant and tasting room in Kihei, as well as restaurants in

Lahaina (Maui), Kailua (Oahu), and Waikiki (Oahu). Maui Brewing Company is available in 26 states, 1 district, and 2 international countries with more areas to follow.

Product and lifestyle imagery and logos can be downloaded from here, and enter password: maui1234@