



PRESS RELEASE
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FOR IMMEDIATE RELEASE

**MAUI BREWING COMPANY PERPETUATES STEWARDSHIP
TEAM MEMBER AND COMMUNITY SUPPORT OPPORTUNITIES**

Kihei, Hawaii (August 14, 2023) – In response to the fire tragedies that have been affecting our island community, an outpouring of aloha has been received from around the globe. Below is a list of endorsed efforts from [Maui Brewing Company](#) to those of you who are wanting to help.

The [Legacy of Aloha](#) is specific to Maui Brewing and TS restaurants teammates that have been displaced and lost their belongings and livelihoods. We have partnered the two restaurant groups so we can have the biggest reach.

[Makai.org](#) was founded as a non-profit organization by local business leaders in order to advance the rebuilding efforts and fund construction for un/under-insured private local residences.

[Global Empowerment Mission](#) is operating the fiscal responsibilities for the Maui Brewing Company Fire Fund which assists with needs on the ground.

Inspired by Sierra Nevada's Resilience project of 2018, Maui Brewing Company will be brewing a Kokua beer. Translated as "extending help to others" in the Hawaiian language, the Kokua project will be one beer, brewed by many, to support the people of Maui with 100% of proceeds going to local Maui non-profit organizations mentioned above. Brewers from around the world are invited to participate in the project to raise funds for the people of Maui. Those breweries interested in participating should reach out to Maui Brewing Company for the link to the recipe and more details.

Additionally, Maui Brewing Company locations in Kihei (Maui), Kailua (Oahu) and Waikiki (Oahu) are accepting donations for much needed household items, including baby items (formula, bottles, diapers/wipes), blankets, towels, pillows, batteries/flashlights, and toiletries. Donations are being accepted daily at [MBC Kihei](#) between 9am and 9pm, or [MBC Kailua](#) between 11:30am and 9pm, and [MBC Waikiki](#) between 11:30am and 10pm. Due to capacity limitations, MBC is encouraging people to please consider making a financial donation to the aforementioned organizations rather than physical donations.

The MBC team are stewards of their communities and the 'aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow @MauiBrewingCo on Facebook, Instagram, and Twitter.

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery. MBC is based on Maui, with its grid-independent production brewery, restaurant and tasting room in Kihei, as well as restaurants in Kahana (Maui), Ka'anapali (Maui), Kailua (Oahu), and Waikiki (Oahu). Maui Brewing Company is available in 26 states, 1 district, and 2 international countries with more areas to follow.

Product and lifestyle imagery and logos can be downloaded from [here](#), and enter password: maui1234@