



PRESS RELEASE
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FOR IMMEDIATE RELEASE

MAUI BREWING COMPANY BROADENS DISTRIBUTION

Extends Availability to The Tar Heel State

Kihei, Hawaii (February 22, 2024) – [Maui Brewing Company](#) continues to broaden its distribution footprint partnering with [Tryon Distributing](#) in North Carolina which becomes the 28th state where MBC fans can soon stock up on their favorites! The announcement comes as Maui Brewing launches their newest flagship beer (more to come next week!) beginning March 1st.

“After incredible launches in the neighboring states of Tennessee and Georgia in 2022 and 2023, we are very excited to partner with Tryon Distributing to bring Maui Brewing Company beers and seltzers to the great state of North Carolina!” claimed Mike Schaa, Division Director – East for Craft ‘Ohana.

As part of the expansion, the MBC team will be onsite at the [Wooden Nickel Pub](#) in Hillsborough and Mebane to kick off a full month of beers brewed with Aloha. Look for additional events throughout the state to be shared on MBC’s social media and website in the coming months.

Maui’s current [flagship craft beers](#) include Bikini Blonde Lager, Big Swell IPA, Coconut Hiwa Porter, OMG Hazy IPA, and Pineapple Mana Wheat. Maui Hard Seltzer varieties will also be available in packages at area retailers and on draft at local restaurants. To locate products near you, enter your zip code in the online finders at [Maui Brewing Co.](#) and [Maui Hard Seltzer](#). The company continues to announce new markets and products on their social media channels.

The MBC team are stewards of their communities and the ‘aina, and curators of the craft beer way of life. Their beers have been recognized worldwide for quality and innovation.

For more information, visit MauiBrewing.com or follow @MauiBrewingCo on [Facebook](#), [Instagram](#), and [Twitter](#).

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About Maui Brewing Company

Founded in 2005, Maui Brewing Company is Hawaii's largest craft brewery. MBC is based on Maui, with its grid-independent production brewery, restaurant and tasting room in Kihei, as well as restaurants in Ka'anapali (Maui), Kahana (Maui), Kailua (Oahu), and Waikiki (Oahu). Maui Brewing Company is available in 28 states, 1 district, and 2 international countries with more areas to follow.

Product and lifestyle imagery and logos can be downloaded from [here](#), and enter password: maui1234@